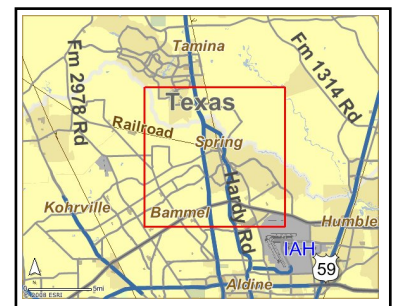
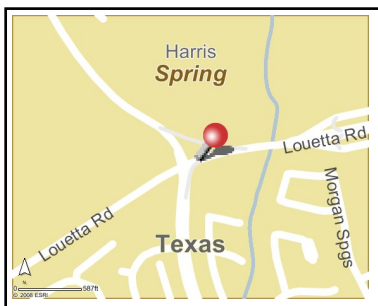
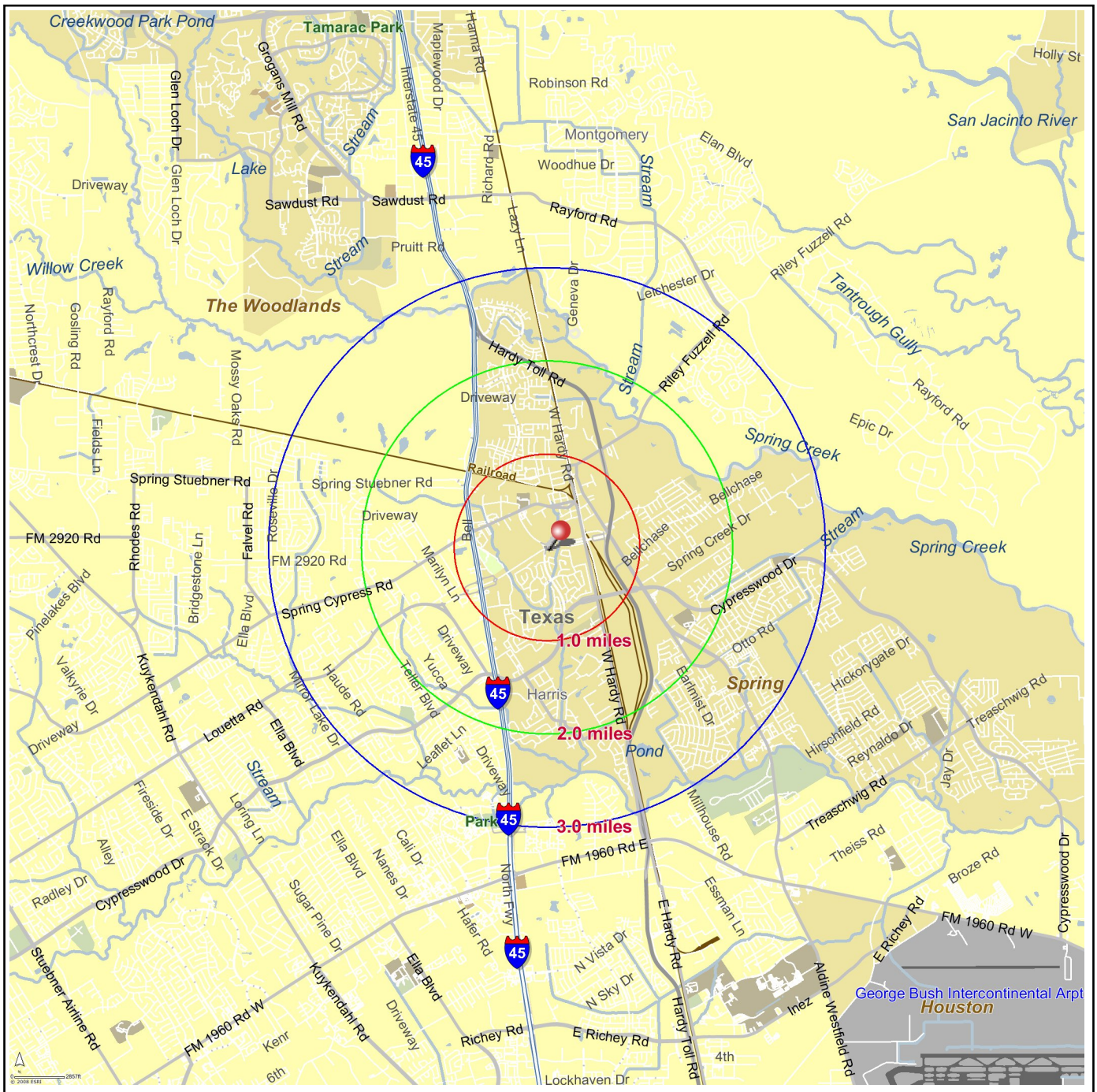


Site Map

Lat: 30.072484
 Lon: -95.422518

Prepared By: StartUp
 December 8, 2008

Latitude 30.0725
 Longitude -95.4225





Executive Summary

Prepared By: StartUp

Site Type: Radius	Lat: 30.072484 Lon: -95.422518 Radius: 1.0 mile	Lat: 30.072484 Lon: -95.422518 Radius: 2.0 mile	Lat: 30.072484 Lon: -95.422518 Radius: 3.0 mile
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2008 Population

Total Population	3,008	17,069	53,095
Male Population	49.0%	48.7%	48.7%
Female Population	51.0%	51.3%	51.3%
Median Age	41.7	38.4	35.5

2008 Income

Median HH Income	\$70,767	\$77,379	\$77,366
Per Capita Income	\$30,377	\$31,866	\$31,185
Average HH Income	\$84,720	\$90,297	\$89,924

2008 Households

Total Households	1,146	6,134	18,543
Average Household Size	2.62	2.78	2.86
1990-2000 Annual Rate	2.76%	2.28%	2.28%

2008 Housing

Owner Occupied Housing Units	85.6%	79.9%	76.3%
Renter Occupied Housing Units	9.2%	14.6%	19.3%
Vacant Housing Units	5.2%	5.5%	4.3%

Population

1990 Population	954	9,319	29,586
2000 Population	1,208	11,033	35,889
2008 Population	3,008	17,069	53,095
2013 Population	4,166	21,691	64,940
1990-2000 Annual Rate	2.39%	1.7%	1.95%
2000-2008 Annual Rate	11.69%	5.43%	4.86%
2008-2013 Annual Rate	6.73%	4.91%	4.11%

In the identified market area, the current year population is 53,095. In 2000, the Census count in the market area was 35,889. The rate of change since 2000 was 4.86 percent annually. The five-year projection for the population in the market area is 64,940, representing a change of 4.11 percent annually from 2008 to 2013. Currently, the population is 48.7 percent male and 51.3 percent female.

Households

1990 Households	339	3,127	10,089
2000 Households	445	3,919	12,640
2008 Households	1,146	6,134	18,543
2013 Households	1,591	7,780	22,575
1990-2000 Annual Rate	2.76%	2.28%	2.28%
2000-2008 Annual Rate	12.15%	5.58%	4.75%
2008-2013 Annual Rate	6.78%	4.87%	4.01%

The household count in this market area has changed from 12,640 in 2000 to 18,543 in the current year, a change of 4.75 percent annually. The five-year projection of households is 22,575, a change of 4.01 percent annually from the current year total. Average household size is currently 2.86, compared to 2.84 in the year 2000. The number of families in the current year is 14,340 in the market area.

Housing

Currently, 76.3 percent of the 19,386 housing units in the market area are owner occupied; 19.3 percent, renter occupied; and 4.3 percent are vacant. In 2000, there were 13,094 housing units— 71.8 percent owner occupied, 24.6 percent renter occupied and 3.6 percent vacant. The rate of change in housing units since 2000 is 4.87 percent. Median home value in the market area is \$131,285, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 1.52 percent annually to \$141,547. From 2000 to the current year, median home value changed by 4.43 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.



	Lat: 30.072484 Lon: -95.422518 Radius: 1.0 mile	Lat: 30.072484 Lon: -95.422518 Radius: 2.0 mile	Lat: 30.072484 Lon: -95.422518 Radius: 3.0 mile
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Site Type: Radius

Median Household Income

1990 Median HH Income	\$35,250	\$45,442	\$42,175
2000 Median HH Income	\$64,672	\$65,051	\$61,058
2008 Median HH Income	\$70,767	\$77,379	\$77,366
2013 Median HH Income	\$75,465	\$84,643	\$87,412
1990-2000 Annual Rate	6.26%	3.65%	3.77%
2000-2008 Annual Rate	1.1%	2.13%	2.91%
2008-2013 Annual Rate	1.29%	1.81%	2.47%

Per Capita Income

1990 Per Capita Income	\$13,175	\$15,329	\$15,582
2000 Per Capita Income	\$24,902	\$25,741	\$24,057
2008 Per Capita Income	\$30,377	\$31,866	\$31,185
2013 Per Capita Income	\$33,240	\$35,867	\$36,286
1990-2000 Annual Rate	6.57%	5.32%	4.44%
2000-2008 Annual Rate	2.44%	2.62%	3.2%
2008-2013 Annual Rate	1.82%	2.39%	3.08%

Average Household Income

1990 Average Household Income	\$40,540	\$48,376	\$45,791
2000 Average Household Income	\$69,991	\$72,983	\$68,140
2008 Average HH Income	\$84,720	\$90,297	\$89,924
2013 Average HH Income	\$92,800	\$101,714	\$105,224
1990-2000 Annual Rate	5.61%	4.2%	4.05%
2000-2008 Annual Rate	2.34%	2.61%	3.42%
2008-2013 Annual Rate	1.84%	2.41%	3.19%

Households by Income

Current median household income is \$77,366 in the market area, compared to \$53,154 for all U.S. households. Median household income is projected to be \$87,412 in five years. In 2000, median household income was \$61,058, compared to \$42,175 in 1990.

Current average household income is \$89,924 in this market area, compared to \$73,126 for all U.S. households. Average household income is projected to be \$105,224 in five years. In 2000, average household income was \$68,140, compared to \$45,791 in 1990.

Current per capita income is \$31,185 in the market area, compared to the U.S. per capita income of \$27,916. The per capita income is projected to be \$36,286 in five years. In 2000, the per capita income was \$24,057, compared to \$15,582 in 1990.

Population by Employment

Total Businesses	556	1,347	2,134
Total Employees	4,762	10,367	15,481

Currently, 96.1 percent of the civilian labor force in the identified market area is employed and 3.9 percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.6 percent are unemployed. In five years the rate of employment in the market area will be 96.2 percent of the civilian labor force, and unemployment will be 3.8 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.9 percent, and 6.1 percent will be unemployed. In 2000, 75.6 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.1 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 66.7 percent in white collar jobs (compared to 60.2 percent of U.S. employment)
- 14.3 percent in service jobs (compared to 16.5 percent of U.S. employment)
- 18.9 percent in blue collar jobs (compared to 23.3 percent of U.S. employment)

In 2000, 83.6 percent of the market area population drove alone to work, and 2.5 percent worked at home. The average travel time to work in 2000 was 28.7 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2008, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 8.6 percent had not earned a high school diploma (16.4 percent in the U.S.)
- 27.5 percent were high school graduates only (29.6 percent in the U.S.)
- 7.3 percent had completed an Associate degree (7.2 percent in the U.S.)
- 20.9 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 7.8 percent had earned a Master's/Professional/Doctorate Degree (9.7 percent in the U.S.)



Demographic and Income Profile

Prepared By: StartUp

Lat: 30.072484
Lon: -95.422518

Latitude 30.0725
Longitude -95.4225
Radius: 1.0 mile

Site Type: Radius

Summary	2000	2008	2013
Population	1,208	3,008	4,166
Households	445	1,146	1,591
Families	357	890	1,213
Average Household Size	2.71	2.62	2.62
Owner Occupied HUs	380	1,035	1,424
Renter Occupied HUs	65	111	167
Median Age	35.5	41.7	43.1

Trends: 2008-2013 Annual Rate	Area	State	National
Population	6.73%	2.17%	1.23%
Households	6.78%	2.14%	1.26%
Families	6.39%	1.99%	1.05%
Owner HHs	6.59%	1.97%	1.07%
Median Household Income	1.29%	3.42%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	32	7.3%	52	4.5%	66	4.2%
\$15,000 - \$24,999	21	4.8%	65	5.7%	47	3.0%
\$25,000 - \$34,999	45	10.3%	46	4.0%	84	5.3%
\$35,000 - \$49,999	55	12.5%	177	15.4%	118	7.4%
\$50,000 - \$74,999	102	23.2%	269	23.5%	473	29.8%
\$75,000 - \$99,999	103	23.5%	214	18.7%	253	15.9%
\$100,000 - \$149,999	57	13.0%	210	18.3%	382	24.0%
\$150,000 - \$199,000	11	2.5%	67	5.8%	84	5.3%
\$200,000+	13	3.0%	46	4.0%	82	5.2%
Median Household Income	\$64,672		\$70,767		\$75,465	
Average Household Income	\$69,991		\$84,720		\$92,800	
Per Capita Income	\$24,902		\$30,377		\$33,240	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	79	6.5%	170	5.7%	235	5.6%
5 - 9	87	7.2%	178	5.9%	239	5.7%
10 - 14	107	8.9%	200	6.7%	265	6.4%
15 - 19	98	8.1%	202	6.7%	262	6.3%
20 - 24	62	5.1%	148	4.9%	197	4.7%
25 - 34	160	13.2%	320	10.6%	432	10.4%
35 - 44	217	18.0%	441	14.7%	568	13.6%
45 - 54	220	18.2%	534	17.8%	720	17.3%
55 - 64	103	8.5%	452	15.0%	673	16.2%
65 - 74	45	3.7%	222	7.4%	358	8.6%
75 - 84	23	1.9%	105	3.5%	157	3.8%
85+	7	0.6%	35	1.2%	59	1.4%

Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	976	80.9%	2,447	81.3%	3,303	79.3%
Black Alone	147	12.2%	327	10.9%	482	11.6%
American Indian Alone	4	0.3%	9	0.3%	12	0.3%
Asian Alone	24	2.0%	62	2.1%	98	2.4%
Pacific Islander Alone	0	0.0%	1	0.0%	1	0.0%
Some Other Race Alone	37	3.1%	100	3.3%	170	4.1%
Two or More Races	19	1.6%	62	2.1%	100	2.4%
Hispanic Origin (Any Race)	126	10.4%	404	13.4%	697	16.7%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Demographic and Income Profile

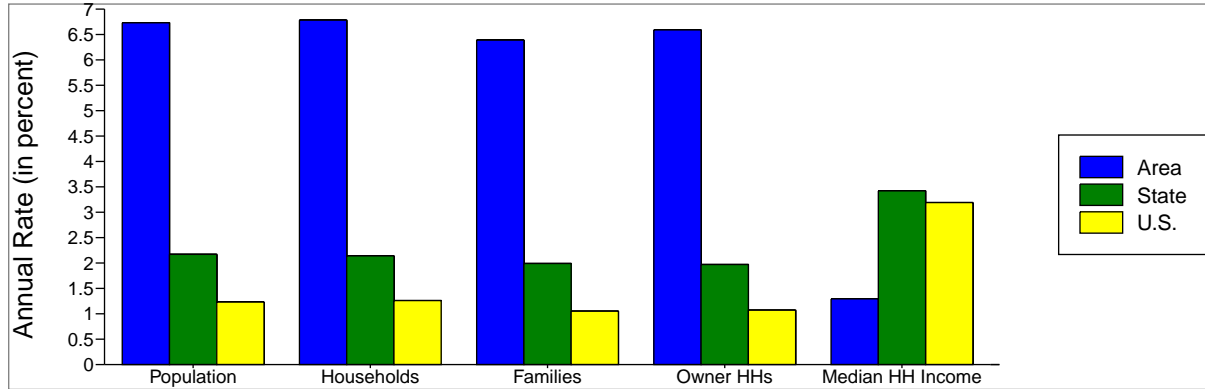
Prepared By: StartUp

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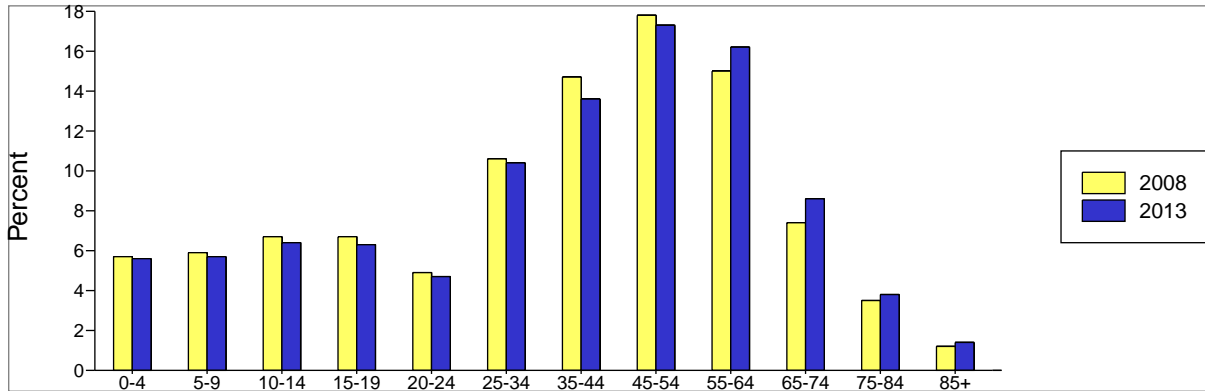
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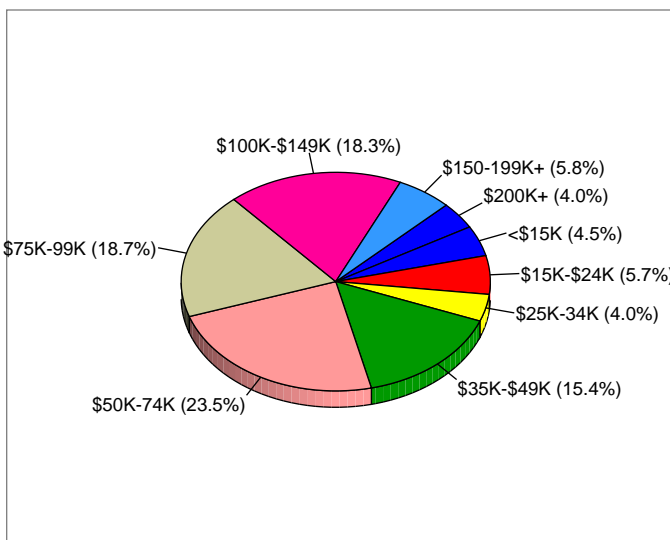
Trends 2008-2013



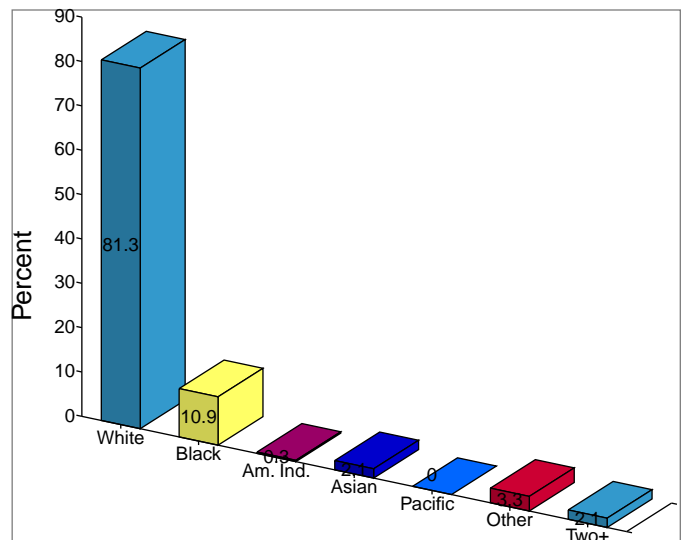
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 13.4%



Demographic and Income Profile

Prepared By: StartUp

Lat: 30.072484
Lon: -95.422518

Latitude 30.0725
Longitude -95.4225
Radius: 2.0 mile

Site Type: Radius

Summary	2000	2008	2013
Population	11,033	17,069	21,691
Households	3,919	6,134	7,780
Families	3,121	4,730	5,909
Average Household Size	2.81	2.78	2.79
Owner Occupied HUs	3,203	5,187	6,546
Renter Occupied HUs	716	947	1,233
Median Age	35.8	38.4	39.3

Trends: 2008-2013 Annual Rate	Area	State	National
Population	4.91%	2.17%	1.23%
Households	4.87%	2.14%	1.26%
Families	4.55%	1.99%	1.05%
Owner HHs	4.76%	1.97%	1.07%
Median Household Income	1.81%	3.42%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	191	4.9%	235	3.8%	279	3.6%
\$15,000 - \$24,999	209	5.3%	239	3.9%	200	2.6%
\$25,000 - \$34,999	331	8.5%	277	4.5%	286	3.7%
\$35,000 - \$49,999	513	13.1%	781	12.7%	605	7.8%
\$50,000 - \$74,999	1,088	27.8%	1,336	21.8%	1,864	24.0%
\$75,000 - \$99,999	808	20.7%	1,436	23.4%	1,406	18.1%
\$100,000 - \$149,999	510	13.0%	1,224	20.0%	2,224	28.6%
\$150,000 - \$199,000	160	4.1%	313	5.1%	416	5.3%
\$200,000+	101	2.6%	293	4.8%	498	6.4%
Median Household Income	\$65,051		\$77,379		\$84,643	
Average Household Income	\$72,983		\$90,297		\$101,714	
Per Capita Income	\$25,741		\$31,866		\$35,867	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	688	6.2%	1,102	6.5%	1,404	6.5%
5 - 9	842	7.6%	1,097	6.4%	1,380	6.4%
10 - 14	956	8.7%	1,183	6.9%	1,440	6.6%
15 - 19	921	8.3%	1,171	6.9%	1,382	6.4%
20 - 24	559	5.1%	956	5.6%	1,102	5.1%
25 - 34	1,391	12.6%	2,204	12.9%	2,877	13.3%
35 - 44	2,053	18.6%	2,568	15.0%	3,065	14.1%
45 - 54	1,895	17.2%	2,921	17.1%	3,548	16.4%
55 - 64	1,012	9.2%	2,265	13.3%	3,096	14.3%
65 - 74	427	3.9%	994	5.8%	1,539	7.1%
75 - 84	229	2.1%	454	2.7%	626	2.9%
85+	60	0.5%	152	0.9%	233	1.1%

Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	9,601	87.0%	13,779	80.7%	16,858	77.7%
Black Alone	618	5.6%	1,494	8.8%	2,125	9.8%
American Indian Alone	38	0.3%	62	0.4%	82	0.4%
Asian Alone	202	1.8%	452	2.6%	670	3.1%
Pacific Islander Alone	8	0.1%	16	0.1%	20	0.1%
Some Other Race Alone	383	3.5%	874	5.1%	1,371	6.3%
Two or More Races	182	1.6%	391	2.3%	566	2.6%
Hispanic Origin (Any Race)	1,184	10.7%	2,926	17.1%	4,582	21.1%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Demographic and Income Profile

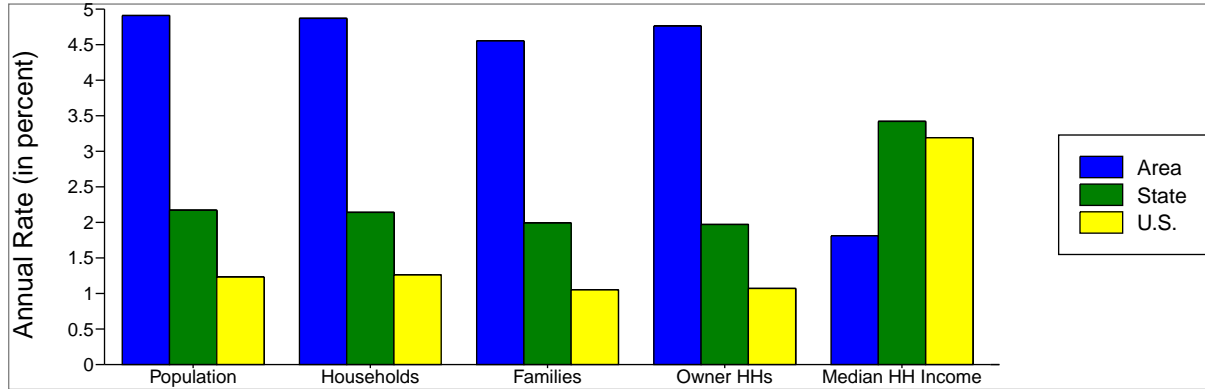
Prepared By: StartUp

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Lon: -95.422518

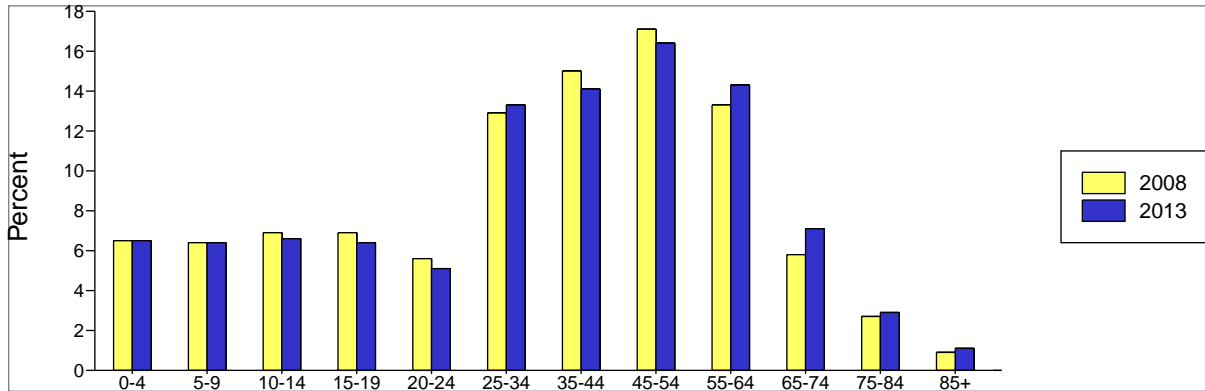
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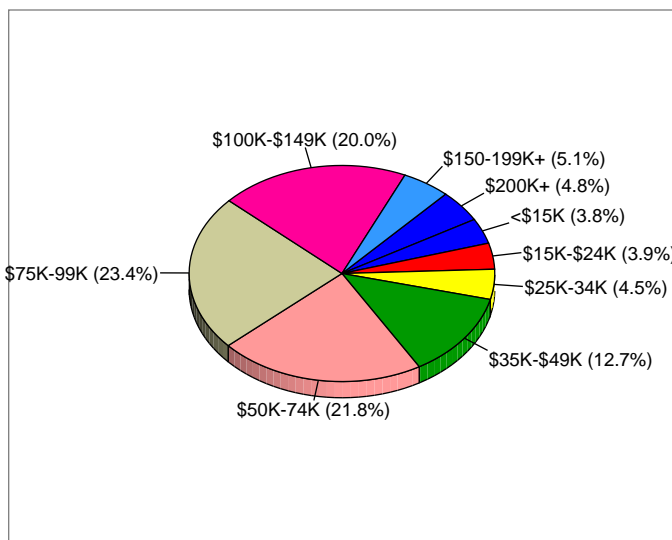
Trends 2008-2013



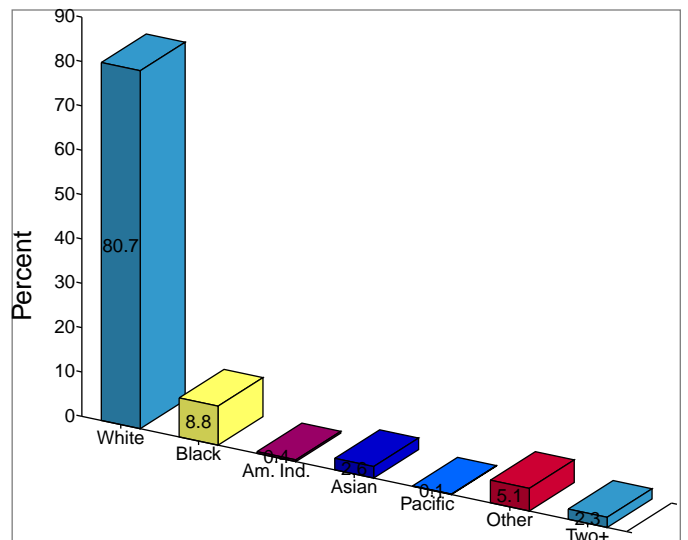
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 17.1%



Demographic and Income Profile

Prepared By: StartUp

Lat: 30.072484
Lon: -95.422518

Latitude 30.0725
Longitude -95.4225
Radius: 3.0 mile

Site Type: Radius

Summary	2000	2008	2013
Population	35,889	53,095	64,940
Households	12,640	18,543	22,575
Families	9,885	14,340	17,305
Average Household Size	2.84	2.86	2.88
Owner Occupied HUs	9,417	14,792	18,048
Renter Occupied HUs	3,223	3,750	4,527
Median Age	33.2	35.5	35.9

Trends: 2008-2013 Annual Rate	Area	State	National
Population	4.11%	2.17%	1.23%
Households	4.01%	2.14%	1.26%
Families	3.83%	1.99%	1.05%
Owner HHs	4.06%	1.97%	1.07%
Median Household Income	2.47%	3.42%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	828	6.5%	737	4.0%	766	3.4%
\$15,000 - \$24,999	849	6.7%	751	4.1%	666	3.0%
\$25,000 - \$34,999	1,123	8.9%	1,012	5.5%	793	3.5%
\$35,000 - \$49,999	1,861	14.7%	2,030	10.9%	1,871	8.3%
\$50,000 - \$74,999	3,427	27.0%	4,133	22.3%	4,757	21.1%
\$75,000 - \$99,999	2,366	18.7%	4,394	23.7%	4,215	18.7%
\$100,000 - \$149,999	1,609	12.7%	3,602	19.4%	6,443	28.5%
\$150,000 - \$199,000	397	3.1%	1,105	6.0%	1,434	6.4%
\$200,000+	222	1.8%	778	4.2%	1,631	7.2%
Median Household Income	\$61,058		\$77,366		\$87,412	
Average Household Income	\$68,140		\$89,924		\$105,224	
Per Capita Income	\$24,057		\$31,185		\$36,286	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,654	7.4%	3,886	7.3%	4,832	7.4%
5 - 9	2,956	8.2%	3,732	7.0%	4,530	7.0%
10 - 14	3,030	8.4%	3,888	7.3%	4,536	7.0%
15 - 19	2,874	8.0%	3,791	7.1%	4,307	6.6%
20 - 24	2,058	5.7%	3,310	6.2%	3,787	5.8%
25 - 34	5,409	15.1%	7,515	14.2%	9,702	14.9%
35 - 44	6,508	18.1%	8,204	15.5%	9,241	14.2%
45 - 54	5,437	15.1%	8,454	15.9%	9,968	15.3%
55 - 64	2,953	8.2%	6,263	11.8%	8,171	12.6%
65 - 74	1,264	3.5%	2,628	4.9%	3,912	6.0%
75 - 84	605	1.7%	1,085	2.0%	1,444	2.2%
85+	143	0.4%	342	0.6%	511	0.8%

Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	30,335	84.5%	42,443	79.9%	50,151	77.2%
Black Alone	2,277	6.3%	4,001	7.5%	5,213	8.0%
American Indian Alone	148	0.4%	241	0.5%	307	0.5%
Asian Alone	755	2.1%	1,557	2.9%	2,224	3.4%
Pacific Islander Alone	43	0.1%	67	0.1%	86	0.1%
Some Other Race Alone	1,625	4.5%	3,473	6.5%	5,148	7.9%
Two or More Races	707	2.0%	1,313	2.5%	1,811	2.8%
Hispanic Origin (Any Race)	4,880	13.6%	10,665	20.1%	15,808	24.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Demographic and Income Profile

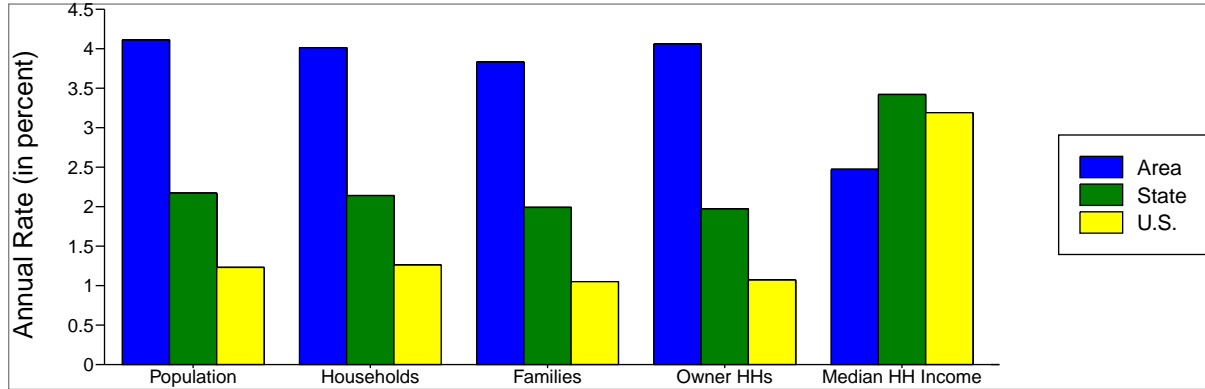
Prepared By: StartUp

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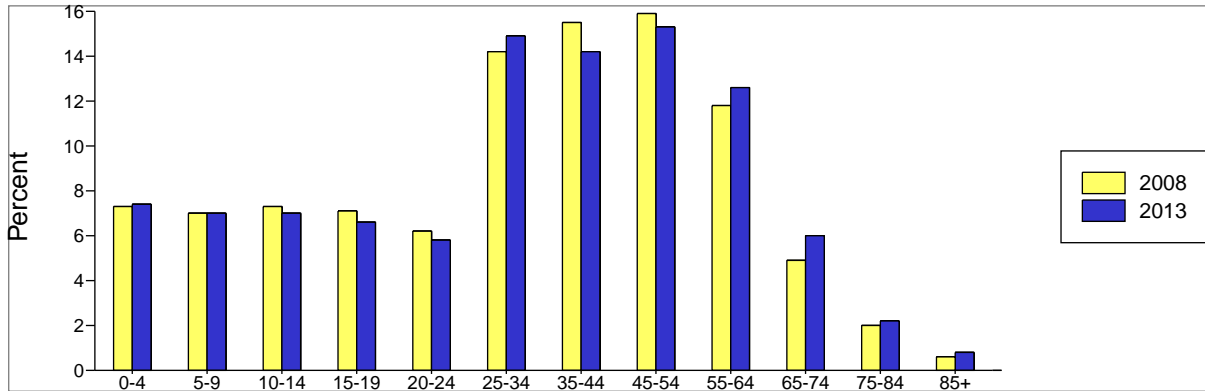
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Site Type: Radius

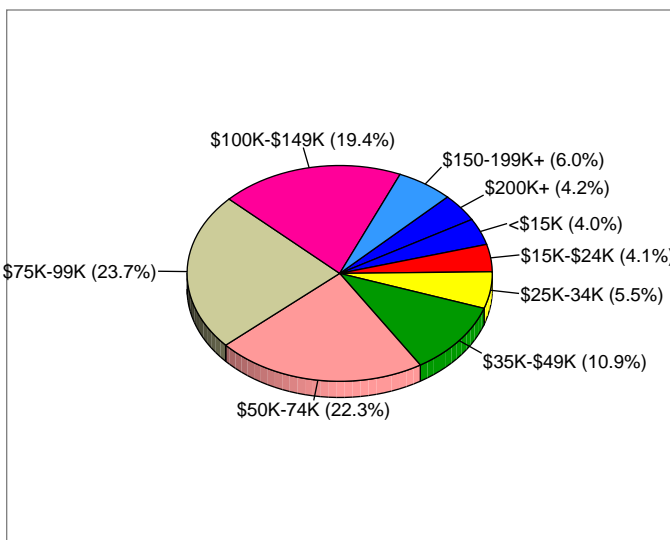
Trends 2008-2013



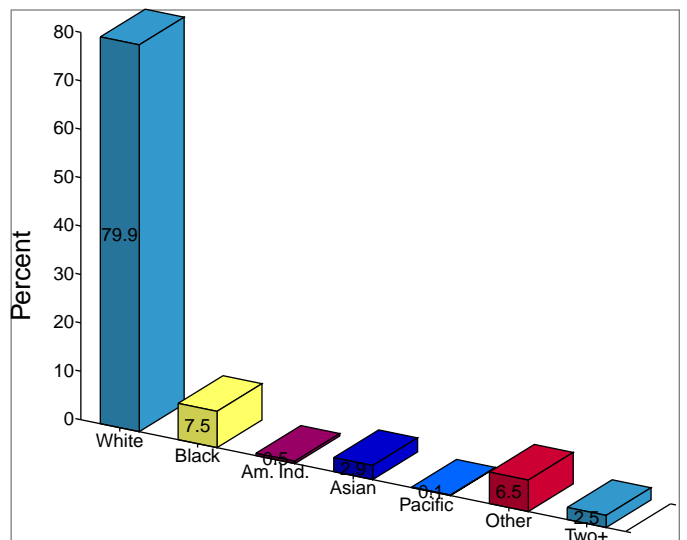
Population by Age



2008 Household Income




2008 Population by Race





2008 Percent Hispanic Origin: 20.1%



	Lat: 30.072484 Lon: -95.422518 Radius: 1.0 mile	Lat: 30.072484 Lon: -95.422518 Radius: 2.0 mile	Lat: 30.072484 Lon: -95.422518 Radius: 3.0 mile
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	2000 Total Population	1,208	11,033	35,889
	2000 Group Quarters	0	3	13
	2008 Total Population	3,008	17,069	53,095
	2013 Total Population	4,166	21,691	64,940
	2008 - 2013 Annual Rate	6.73%	4.91%	4.11%

	2000 Households	445	3,919	12,640
	2000 Average Household Size	2.71	2.81	2.84
	2008 Households	1,146	6,134	18,543
	2008 Average Household Size	2.62	2.78	2.86
	2013 Households	1,591	7,780	22,575
	2013 Average Household Size	2.62	2.79	2.88
	2008 - 2013 Annual Rate	6.78%	4.87%	4.01%
	2000 Families	357	3,121	9,885
	2000 Average Family Size	3.04	3.17	3.21
	2008 Families	890	4,730	14,340
	2008 Average Family Size	2.99	3.2	3.27
	2013 Families	1,213	5,909	17,305
	2013 Average Family Size	3.02	3.24	3.31
	2008 - 2013 Annual Rate	6.39%	4.55%	3.83%

	2000 Housing Units	467	4,122	13,094
	Owner Occupied Housing Units	80.9%	78.3%	71.8%
	Renter Occupied Housing Units	13.8%	17.5%	24.6%
	Vacant Housing Units	5.3%	4.2%	3.6%
	2008 Housing Units	1,209	6,489	19,386
	Owner Occupied Housing Units	85.6%	79.9%	76.3%
	Renter Occupied Housing Units	9.2%	14.6%	19.3%
	Vacant Housing Units	5.2%	5.5%	4.3%
	2013 Housing Units	1,686	8,253	23,696
	Owner Occupied Housing Units	84.5%	79.3%	76.2%
	Renter Occupied Housing Units	9.9%	14.9%	19.1%
	Vacant Housing Units	5.6%	5.7%	4.7%

Median Household Income

2000	\$64,672	\$65,051	\$61,058
2008	\$70,767	\$77,379	\$77,366
2013	\$75,465	\$84,643	\$87,412

Median Home Value

2000	\$93,516	\$96,220	\$91,841
2008	\$155,966	\$139,069	\$131,285
2013	\$167,063	\$149,457	\$141,547

Per Capita Income

2000	\$24,902	\$25,741	\$24,057
2008	\$30,377	\$31,866	\$31,185
2013	\$33,240	\$35,867	\$36,286

Median Age

2000	35.5	35.8	33.2
2008	41.7	38.4	35.5
2013	43.1	39.3	35.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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2000 Households by Income

Household Income Base	439	3,911	12,682
< \$15,000	7.3%	4.9%	6.5%
\$15,000 - \$24,999	4.8%	5.3%	6.7%
\$25,000 - \$34,999	10.3%	8.5%	8.9%
\$35,000 - \$49,999	12.5%	13.1%	14.7%
\$50,000 - \$74,999	23.2%	27.8%	27.0%
\$75,000 - \$99,999	23.5%	20.7%	18.7%
\$100,000 - \$149,999	13.0%	13.0%	12.7%
\$150,000 - \$199,999	2.5%	4.1%	3.1%
\$200,000+	3.0%	2.6%	1.8%
Average Household Income	\$69,991	\$72,983	\$68,140

2008 Households by Income

Household Income Base	1,146	6,134	18,542
< \$15,000	4.5%	3.8%	4.0%
\$15,000 - \$24,999	5.7%	3.9%	4.1%
\$25,000 - \$34,999	4.0%	4.5%	5.5%
\$35,000 - \$49,999	15.4%	12.7%	10.9%
\$50,000 - \$74,999	23.5%	21.8%	22.3%
\$75,000 - \$99,999	18.7%	23.4%	23.7%
\$100,000 - \$149,999	18.3%	20.0%	19.4%
\$150,000 - \$199,999	5.8%	5.1%	6.0%
\$200,000+	4.0%	4.8%	4.2%
Average Household Income	\$84,720	\$90,297	\$89,924

2013 Households by Income

Household Income Base	1,589	7,778	22,576
< \$15,000	4.2%	3.6%	3.4%
\$15,000 - \$24,999	3.0%	2.6%	3.0%
\$25,000 - \$34,999	5.3%	3.7%	3.5%
\$35,000 - \$49,999	7.4%	7.8%	8.3%
\$50,000 - \$74,999	29.8%	24.0%	21.1%
\$75,000 - \$99,999	15.9%	18.1%	18.7%
\$100,000 - \$149,999	24.0%	28.6%	28.5%
\$150,000 - \$199,999	5.3%	5.3%	6.4%
\$200,000+	5.2%	6.4%	7.2%
Average Household Income	\$92,800	\$101,714	\$105,224

2000 Owner Occupied HUs by Value

Total	373	3,203	9,409
<\$50,000	9.4%	4.6%	4.1%
\$50,000 - 99,999	51.7%	52.7%	57.7%
\$100,000 - 149,999	18.8%	27.5%	25.8%
\$150,000 - 199,999	9.9%	8.9%	8.3%
\$200,000 - \$299,999	9.4%	4.9%	3.1%
\$300,000 - 499,999	0.3%	0.9%	0.8%
\$500,000 - 999,999	0.5%	0.5%	0.2%
\$1,000,000+	0.0%	0.0%	0.0%
Average Home Value	\$110,325	\$111,620	\$104,093

2000 Specified Renter Occupied HUs by Contract Rent

Total	81	748	3,193
With Cash Rent	85.2%	96.0%	98.0%
No Cash Rent	14.8%	4.0%	2.0%
Median Rent	\$498	\$629	\$603
Average Rent	\$527	\$624	\$605

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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Radius: 3.0 mile



2000 Population by Age

Total	1,208	11,033	35,891
0 - 4	6.5%	6.2%	7.4%
5 - 9	7.2%	7.6%	8.2%
10 - 14	8.9%	8.7%	8.4%
15 - 19	8.1%	8.3%	8.0%
20 - 24	5.1%	5.1%	5.7%
25 - 34	13.2%	12.6%	15.1%
35 - 44	18.0%	18.6%	18.1%
45 - 54	18.2%	17.2%	15.1%
55 - 64	8.5%	9.2%	8.2%
65 - 74	3.7%	3.9%	3.5%
75 - 84	1.9%	2.1%	1.7%
85+	0.6%	0.5%	0.4%
18+	71.9%	71.8%	70.8%

2008 Population by Age

Total	3,007	17,067	53,098
0 - 4	5.7%	6.5%	7.3%
5 - 9	5.9%	6.4%	7.0%
10 - 14	6.7%	6.9%	7.3%
15 - 19	6.7%	6.9%	7.1%
20 - 24	4.9%	5.6%	6.2%
25 - 34	10.6%	12.9%	14.2%
35 - 44	14.7%	15.0%	15.5%
45 - 54	17.8%	17.1%	15.9%
55 - 64	15.0%	13.3%	11.8%
65 - 74	7.4%	5.8%	4.9%
75 - 84	3.5%	2.7%	2.0%
85+	1.2%	0.9%	0.6%
18+	77.4%	75.9%	73.9%

2013 Population by Age

Total	4,165	21,692	64,941
0 - 4	5.6%	6.5%	7.4%
5 - 9	5.7%	6.4%	7.0%
10 - 14	6.4%	6.6%	7.0%
15 - 19	6.3%	6.4%	6.6%
20 - 24	4.7%	5.1%	5.8%
25 - 34	10.4%	13.3%	14.9%
35 - 44	13.6%	14.1%	14.2%
45 - 54	17.3%	16.4%	15.3%
55 - 64	16.2%	14.3%	12.6%
65 - 74	8.6%	7.1%	6.0%
75 - 84	3.8%	2.9%	2.2%
85+	1.4%	1.1%	0.8%
18+	78.1%	76.5%	74.5%

2000 Population by Sex

Males	49.1%	49.4%	49.2%
Females	50.9%	50.6%	50.8%

2008 Population by Sex

Males	49.0%	48.7%	48.7%
Females	51.0%	51.3%	51.3%

2013 Population by Sex

Males	48.8%	48.5%	48.5%
Females	51.2%	51.5%	51.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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2000 Population by Race/Ethnicity

Total	1,207	11,032	35,890
White Alone	80.9%	87.0%	84.5%
Black Alone	12.2%	5.6%	6.3%
American Indian Alone	0.3%	0.3%	0.4%
Asian or Pacific Islander Alone	2.0%	1.9%	2.2%
Some Other Race Alone	3.1%	3.5%	4.5%
Two or More Races	1.6%	1.6%	2.0%
Hispanic Origin	10.4%	10.7%	13.6%
Diversity Index	45.7	38.5	45.0

2008 Population by Race/Ethnicity

Total	3,008	17,068	53,095
White Alone	81.3%	80.7%	79.9%
Black Alone	10.9%	8.8%	7.5%
American Indian Alone	0.3%	0.4%	0.5%
Asian or Pacific Islander Alone	2.1%	2.7%	3.1%
Some Other Race Alone	3.3%	5.1%	6.5%
Two or More Races	2.1%	2.3%	2.5%
Hispanic Origin	13.4%	17.1%	20.1%
Diversity Index	48.3	52.7	56.2

2013 Population by Race/Ethnicity

Total	4,166	21,692	64,940
White Alone	79.3%	77.7%	77.2%
Black Alone	11.6%	9.8%	8.0%
American Indian Alone	0.3%	0.4%	0.5%
Asian or Pacific Islander Alone	2.4%	3.2%	3.6%
Some Other Race Alone	4.1%	6.3%	7.9%
Two or More Races	2.4%	2.6%	2.8%
Hispanic Origin	16.7%	21.1%	24.3%
Diversity Index	53.6	59.0	61.8



2000 Population 3+ by School Enrollment

Total	1,116	10,559	34,431
Enrolled in Nursery/Preschool	0.7%	1.9%	2.3%
Enrolled in Kindergarten	1.4%	1.8%	2.0%
Enrolled in Grade 1-8	13.8%	14.0%	13.9%
Enrolled in Grade 9-12	6.8%	6.8%	7.0%
Enrolled in College	3.4%	3.7%	5.1%
Enrolled in Grad/Prof School	0.4%	0.7%	0.6%
Not Enrolled in School	73.4%	71.1%	69.1%

2008 Population 25+ by Educational Attainment

Total	2,110	11,559	34,489
Less than 9th Grade	2.6%	2.2%	2.4%
9th - 12th Grade, No Diploma	5.2%	5.9%	6.2%
High School Graduate	35.0%	27.7%	27.5%
Some College, No Degree	24.9%	26.8%	27.9%
Associate Degree	4.9%	6.5%	7.3%
Bachelor's Degree	16.7%	21.5%	20.9%
Graduate/Professional Degree	10.7%	9.3%	7.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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2008 Population 15+ by Marital Status

Total	2,460	13,686	41,590
Never Married	14.1%	21.2%	23.1%
Married	68.7%	65.3%	63.9%
Widowed	6.7%	4.6%	3.5%
Divorced	10.5%	8.9%	9.6%



2000 Population 16+ by Employment Status

Total	898	8,283	26,795
In Labor Force	72.3%	74.4%	75.6%
Civilian Employed	71.0%	72.4%	73.0%
Civilian Unemployed	1.1%	1.8%	2.5%
In Armed Forces	0.1%	0.2%	0.1%
Not in Labor Force	27.7%	25.6%	24.4%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	96.9%	96.8%	96.1%
Civilian Unemployed	3.1%	3.2%	3.9%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	96.8%	96.8%	96.2%
Civilian Unemployed	3.2%	3.2%	3.8%

2000 Females 16+ by Employment Status and Age of Children

Total	453	4,132	13,610
Own Children < 6 Only	11.3%	10.3%	10.0%
Employed/in Armed Forces	5.5%	5.4%	5.7%
Unemployed	0.2%	0.2%	0.3%
Not in Labor Force	5.5%	4.6%	3.9%
Own Children < 6 and 6-17 Only	5.5%	6.9%	8.1%
Employed/in Armed Forces	3.3%	3.7%	4.8%
Unemployed	0.0%	0.2%	0.5%
Not in Labor Force	2.2%	3.0%	2.8%
Own Children 6-17 Only	23.6%	23.5%	22.6%
Employed/in Armed Forces	15.9%	16.3%	16.2%
Unemployed	0.0%	0.2%	0.4%
Not in Labor Force	7.7%	7.1%	6.0%
No Own Children < 18	59.6%	59.3%	59.3%
Employed/in Armed Forces	35.3%	37.6%	38.3%
Unemployed	0.9%	1.4%	1.5%
Not in Labor Force	23.4%	20.2%	19.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



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2008 Employed Population 16+ by Industry

Total	1,524	8,982	27,576
Agriculture/Mining	3.0%	2.6%	2.8%
Construction	9.4%	7.6%	7.6%
Manufacturing	6.6%	7.3%	7.5%
Wholesale Trade	4.1%	4.7%	4.9%
Retail Trade	11.2%	11.1%	11.3%
Transportation/Utilities	6.2%	9.1%	10.0%
Information	1.4%	1.9%	2.0%
Finance/Insurance/Real Estate	6.7%	7.4%	7.3%
Services	48.3%	44.6%	42.6%
Public Administration	3.0%	3.6%	4.0%

2008 Employed Population 16+ by Occupation

Total	1,523	8,983	27,573
White Collar	64.8%	67.7%	66.7%
Management/Business/Financial	14.9%	16.1%	15.7%
Professional	24.1%	24.0%	22.0%
Sales	12.3%	12.8%	12.9%
Administrative Support	13.5%	14.7%	16.0%
Services	13.9%	13.8%	14.3%
Blue Collar	21.3%	18.6%	18.9%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	7.1%	4.5%	5.0%
Installation/Maintenance/Repair	3.7%	4.6%	4.5%
Production	5.6%	4.8%	4.5%
Transportation/Material Moving	4.9%	4.7%	5.0%



2000 Workers 16+ by Means of Transportation to Work

Total	616	5,878	19,207
Drove Alone - Car, Truck, or Van	85.7%	85.1%	83.6%
Carpooled - Car, Truck, or Van	6.7%	7.0%	9.6%
Public Transportation	2.8%	3.2%	3.1%
Walked	0.8%	0.7%	0.5%
Other Means	0.3%	0.7%	0.6%
Worked at Home	3.7%	3.3%	2.5%

2000 Workers 16+ by Travel Time to Work

Total	614	5,876	19,206
Did Not Work at Home	96.3%	96.7%	97.5%
Less than 5 minutes	2.0%	1.4%	1.3%
5 to 9 minutes	8.6%	6.8%	5.3%
10 to 19 minutes	23.9%	24.0%	24.9%
20 to 24 minutes	14.0%	14.9%	15.2%
25 to 34 minutes	20.5%	21.5%	21.4%
35 to 44 minutes	10.6%	9.5%	9.2%
45 to 59 minutes	13.2%	12.5%	12.4%
60 to 89 minutes	2.9%	5.2%	6.4%
90 or more minutes	0.5%	0.9%	1.4%
Worked at Home	3.7%	3.3%	2.5%
Average Travel Time to Work (in min)	26.0	27.2	28.7

2000 Households by Vehicles Available

Total	454	3,953	12,623
None	2.9%	1.3%	2.2%
1	20.5%	21.9%	25.7%
2	53.5%	53.0%	51.7%
3	15.6%	17.5%	15.5%
4	7.3%	5.7%	4.3%
5+	0.2%	0.5%	0.5%
Average Number of Vehicles Available	2.0	2.1	2.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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2000 Households by Type

Total	445	3,918	12,640
Family Households	80.2%	79.7%	78.2%
Married-couple Family	67.0%	67.7%	64.0%
With Related Children	36.4%	35.8%	35.2%
Other Family (No Spouse)	13.3%	11.9%	14.2%
With Related Children	8.5%	7.9%	10.0%
Nonfamily Households	19.8%	20.3%	21.8%
Householder Living Alone	15.1%	16.1%	16.9%
Householder Not Living Alone	4.7%	4.2%	4.9%
Households with Related Children	44.9%	43.7%	45.2%
Households with Persons 65+	14.6%	14.0%	11.9%

2000 Households by Size

Total	445	3,919	12,640
1 Person Household	15.1%	16.1%	16.9%
2 Person Household	31.5%	32.4%	31.4%
3 Person Household	22.2%	20.6%	20.7%
4 Person Household	18.2%	19.3%	19.2%
5 Person Household	9.2%	7.9%	7.9%
6 Person Household	2.5%	2.6%	2.8%
7+ Person Household	1.3%	1.1%	1.1%

2000 Households by Year Householder Moved In

Total	453	3,950	12,624
Moved in 1999 to March 2000	26.7%	19.9%	23.0%
Moved in 1995 to 1998	28.0%	27.5%	28.7%
Moved in 1990 to 1994	12.1%	17.2%	18.0%
Moved in 1980 to 1989	15.2%	17.8%	17.6%
Moved in 1970 to 1979	10.4%	14.3%	11.0%
Moved in 1969 or Earlier	7.5%	3.3%	1.8%
Median Year Householder Moved In	1996	1994	1995



2000 Housing Units by Units in Structure

Total	481	4,114	13,111
1, Detached	83.6%	83.7%	79.7%
1, Attached	1.0%	0.8%	1.7%
2	2.1%	0.5%	0.4%
3 or 4	0.8%	0.7%	2.5%
5 to 9	0.2%	1.1%	2.9%
10 to 19	0.0%	1.3%	3.4%
20+	0.8%	6.8%	6.7%
Mobile Home	10.8%	4.7%	2.5%
Other	0.6%	0.3%	0.1%

2000 Housing Units by Year Structure Built

Total	477	4,150	13,085
1999 to March 2000	15.5%	6.4%	4.3%
1995 to 1998	10.3%	9.9%	8.9%
1990 to 1994	4.6%	5.2%	7.7%
1980 to 1989	16.1%	22.8%	29.2%
1970 to 1979	31.9%	45.1%	42.5%
1969 or Earlier	21.6%	10.6%	7.4%
Median Year Structure Built	1979	1979	1980

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Top 3 Tapestry Segments

1.	Exurbanites	In Style	Milk and Cookies
2.	In Style	Sophisticated Squires	Up and Coming Families
3.	Sophisticated Squires	Milk and Cookies	In Style

 **2008 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,936,398	\$16,925,760	\$51,595,519
Average Spent	\$2,562.30	\$2,759.33	\$2,782.48
Spending Potential Index	95	103	104
Computers & Accessories: Total \$	\$316,367	\$1,822,556	\$5,566,810
Average Spent	\$276.06	\$297.12	\$300.21
Spending Potential Index	115	124	125
Education: Total \$	\$1,891,603	\$10,507,831	\$31,078,716
Average Spent	\$1,650.61	\$1,713.05	\$1,676.03
Spending Potential Index	120	125	122
Entertainment/Recreation: Total \$	\$4,931,455	\$28,072,678	\$84,255,433
Average Spent	\$4,303.19	\$4,576.57	\$4,543.79
Spending Potential Index	116	123	122
Food at Home: Total \$	\$6,096,397	\$34,827,054	\$105,659,243
Average Spent	\$5,319.72	\$5,677.71	\$5,698.07
Spending Potential Index	109	116	117
Food Away from Home: Total \$	\$4,406,797	\$25,318,890	\$76,962,535
Average Spent	\$3,845.37	\$4,127.63	\$4,150.49
Spending Potential Index	112	120	121
Health Care: Total \$	\$5,202,172	\$29,004,349	\$86,060,043
Average Spent	\$4,539.42	\$4,728.46	\$4,641.11
Spending Potential Index	111	115	113
HH Furnishings & Equipment: Total \$	\$3,001,396	\$17,219,598	\$51,835,044
Average Spent	\$2,619.02	\$2,807.24	\$2,795.40
Spending Potential Index	114	122	122
Investments: Total \$	\$1,671,956	\$9,036,157	\$25,654,253
Average Spent	\$1,458.95	\$1,473.13	\$1,383.50
Spending Potential Index	144	145	136
Retail Goods: Total \$	\$34,555,631	\$197,357,025	\$595,595,607
Average Spent	\$30,153.26	\$32,174.28	\$32,119.70
Spending Potential Index	111	119	118
Shelter: Total \$	\$20,870,994	\$119,463,211	\$359,863,301
Average Spent	\$18,212.04	\$19,475.58	\$19,406.96
Spending Potential Index	117	125	125
TV/Video/Sound Equipment: Total \$	\$1,825,670	\$10,510,724	\$32,071,809
Average Spent	\$1,593.08	\$1,713.52	\$1,729.59
Spending Potential Index	111	119	120
Travel: Total \$	\$2,667,153	\$14,833,582	\$43,479,228
Average Spent	\$2,327.36	\$2,418.26	\$2,344.78
Spending Potential Index	124	128	124
Vehicle Maintenance & Repairs: Total \$	\$1,284,991	\$7,325,473	\$22,196,737
Average Spent	\$1,121.28	\$1,194.24	\$1,197.04
Spending Potential Index	113	120	121

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.